



MIDDLE EAST

Oil&Gas

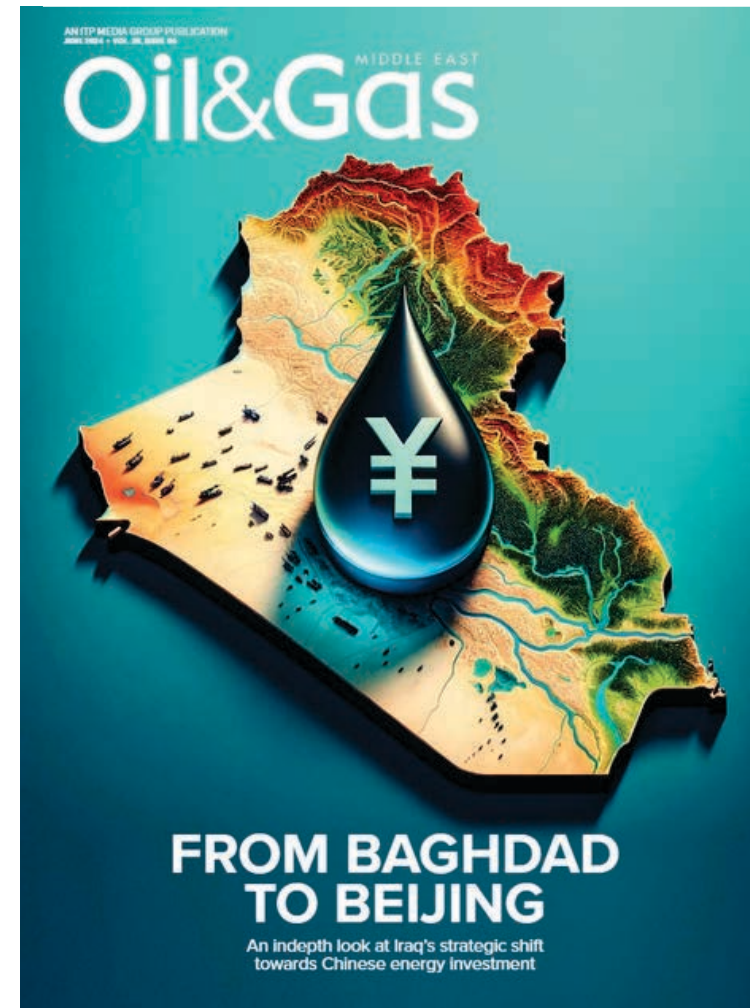
Media Kit 2025

Who we are

For nearly two decades, ***Oil & Gas Middle East*** has served as the premier source of information for professionals in the region's upstream energy industry.

Our comprehensive platform—spanning a monthly **magazine, website, social media channels, and newsletters**—delivers timely news, in-depth analysis, and critical insights to support informed decision-making.

We connect key players in the sector through **high-impact editorial content** and exclusive events that cover everything from major industry projects to cutting-edge technologies and market trends. As a trusted partner for executives, engineers, and field managers alike, we provide **unparalleled access to the people and ideas shaping the future of oil and gas.**



Print



Oil & Gas Middle East stands as the definitive publication for professionals in the energy sector, particularly those shaping the future of the region's oil and gas industry.

Each issue delivers a carefully curated mix of the latest trends, major projects, and technical breakthroughs influencing the energy landscape.

Our **content spans every corner of the industry**, from exploration and production to refining and logistics, ensuring our readers gain valuable insights into the full energy supply chain.

With in-depth coverage of key players, emerging technologies, and critical market developments, ***Oil & Gas Middle East*** offers expert analysis and perspectives that empower professionals to stay ahead in a rapidly evolving industry.



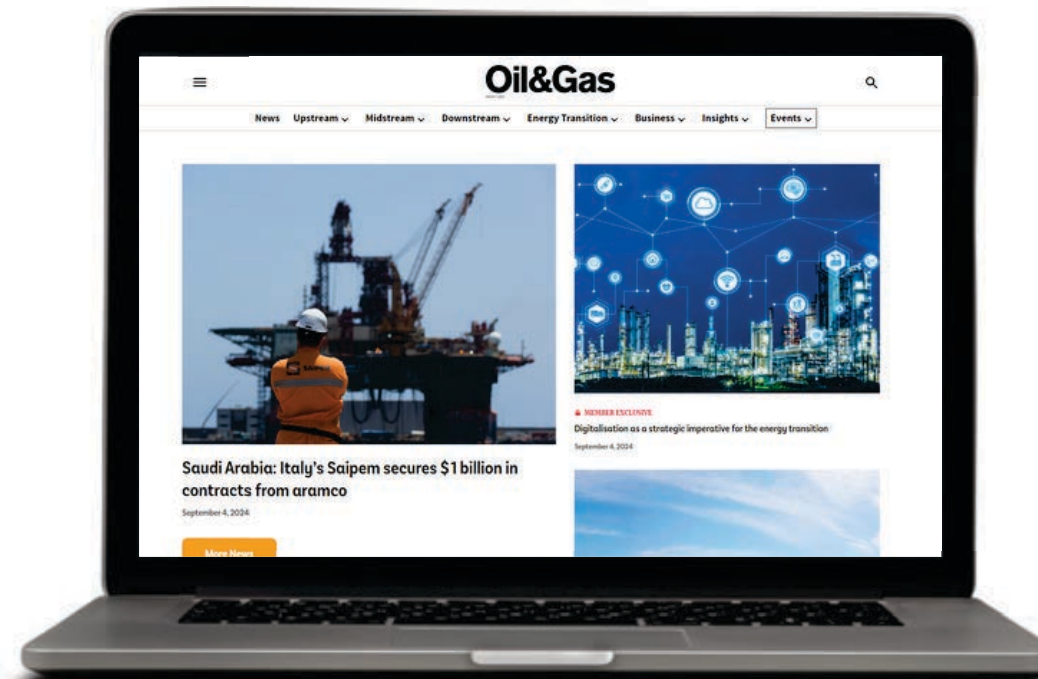
9,000+
READERSHIP

Digital and Social

Oil & Gas Middle East continues to expand its digital footprint, delivering industry-leading content to a growing audience of energy professionals. With a **rapidly increasing number of subscribers and highly engaged followers**, our platform connects key industry stakeholders with the insights they need to stay ahead of the curve.

We provide **breaking news, expert interviews, and in-depth features daily** through our website, social media channels, and newsletters, ensuring our audience stays informed on the latest developments in the oil and gas sector.

Through our dynamic digital presence, ***Oil & Gas Middle East*** offers unparalleled access to the trends and innovations shaping the region's energy landscape.



80,000+
Monthly Page Views

50,000+
Social Media Followers

17,000+
Newsletter Subscribers

Audience and circulation



Oil & Gas Middle East is distributed across key energy hubs in the region, including Abu Dhabi, Dubai, Riyadh, and Muscat.

Key industry events, such as **ADIPEC**, **Middle East Oil & Gas Show**, and **World Petroleum Congress**, ensure we remain deeply connected to the sector's most influential players.



35%



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21%



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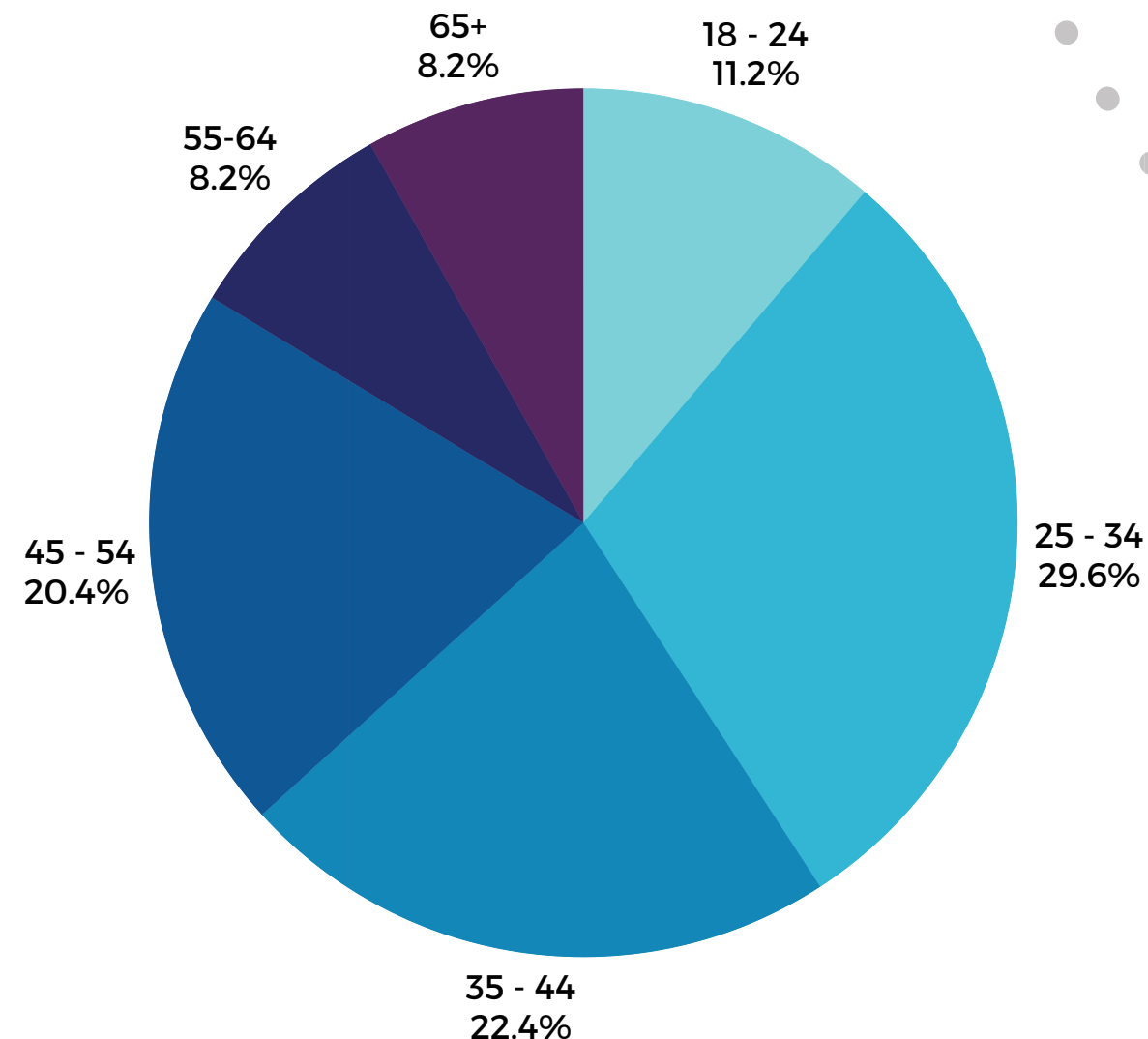


15%



8%

DEMOGRAPHICS



TARGET AUDIENCE

- **C-Suite Executives (CEOs, COOs, CFOs)**
- **Energy Sector Leaders**
- **Engineers (Petroleum, Reservoir, Mechanical)**
- **Project Managers**
- **HSE (Health, Safety, and Environment) Professionals**
- **Field Managers and Supervisors**
- **Government & Regulatory Officials**
- **Sustainability & ESG Specialists**

Events and Conferences



Oil & Gas Middle East hosts a series of industry-leading events that spotlight innovation, foster connections, and celebrate excellence within the energy sector.

Our flagship event, the ***Oil & Gas Middle East Awards***, takes place annually, honoring the most outstanding achievements and trailblazers who are shaping the future of the industry.

In addition, we proudly present the ***Leaders Strategy Summit***, a conference that explores the latest technologies and solutions driving the evolution of the oil and gas industry.

Through these exclusive events, we provide invaluable opportunities for **professionals to connect, collaborate, and lead the way** in the region's energy landscape.



Editorial Calendar



MONTH	CONTENT FOCUS	SPECIAL REPORT	EVENT	Industry Events
January	<ul style="list-style-type: none">The Future of Energy 2026 Market Outlook	<ul style="list-style-type: none">Top Technology Trends in Saudi Arabia		
February	<ul style="list-style-type: none">Innovations in Oilfield Technology	<ul style="list-style-type: none">Saudi Aramco	<ul style="list-style-type: none">Oil & Gas Awards 2025	
March	<ul style="list-style-type: none">Talent Crunch in Oil & GasTraining & Upskilling Initiatives	<ul style="list-style-type: none">Top Service Providers in OmanWorkforce Development in the Middle East		
April	<ul style="list-style-type: none">LNG's Role in Energy TransitionFuture of Natural Gas in Net Zero	<ul style="list-style-type: none">Top LNG ProjectsADNOC		<ul style="list-style-type: none">Middle East Energy
May	<ul style="list-style-type: none">Decarbonizing the Oil IndustryCarbon Capture, Utilization, and Storage (CCUS)	<ul style="list-style-type: none">Green GiantsQatar	<ul style="list-style-type: none">Oil & Gas Leaders Strategy Series (Abu Dhabi)	
June	<ul style="list-style-type: none">Cybersecurity & Digital ResilienceRise of AI in Oil Operations	<ul style="list-style-type: none">Top Cybersecurity CompaniesKuwait Oil Company		
July	<ul style="list-style-type: none">Leadership in EnergyRegional Growth Opportunities	<ul style="list-style-type: none">Strategic Vision / Key Leaders in the UAEMajor Infrastructure Projects in the GCC		
August	<ul style="list-style-type: none">Deepwater Project InvestmentsTechnology in Offshore Drilling	<ul style="list-style-type: none">Innovations in Offshore EnergyBahrain		
September	<ul style="list-style-type: none">Energy Efficiency TrendsDigital Twins in Drilling Operations	<ul style="list-style-type: none">QatarEnergyTop Equipment Providers in the Middle East		<ul style="list-style-type: none">MEOS GEO
October	<ul style="list-style-type: none">Smart Refineries & DigitalizationIoT in Refining Operations	<ul style="list-style-type: none">Top EPC CompaniesThe Future of Refinery Automation		<ul style="list-style-type: none">ESF MENA
November	<ul style="list-style-type: none">Sustainable Infrastructure ProjectsHydrogen's Role in Oil & Gas	<ul style="list-style-type: none">Top Sustainable ProjectsInnovation at ADIPEC (Preview)	<ul style="list-style-type: none">Oil & Gas Leaders Strategy Series (Riyadh)	<ul style="list-style-type: none">ADIPEC
December	<ul style="list-style-type: none">Leadership & Industry Power ListRising Leaders in Oil & Gas	<ul style="list-style-type: none">Leadership & Industry Power ListFuture of Saudi Oil & Gas Expansion	<ul style="list-style-type: none">Oil & Gas Presents: The New Oil Baron's Ball	

Work with us



PRINT	USD
Full page	6,000
Half page	3,000
Double page spread	10,000
Inside front cover	9,000
Inside front cover spread	12,000
Inside back cover	8,000
Outside back cover	10,000
Full page advertorial	8,000
Double page advertorial	12,000

DIGITAL	USD
Digital advertorial	10,000
Mixed display banners	150/CPM
Email marketing	3,000
Newsletter banner	3,000/per week
Social media dark post	150/CPM

SPECIAL ACTIVATIONS	USD
Front cover collaboration	POA
Content marketing	POA
Video interview	POA
Video creation	POA

EVENT	USD
Strategy Series events	POA
Round Table series	POA

Contact us



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