



Oil & Gas MIDDLE EAST

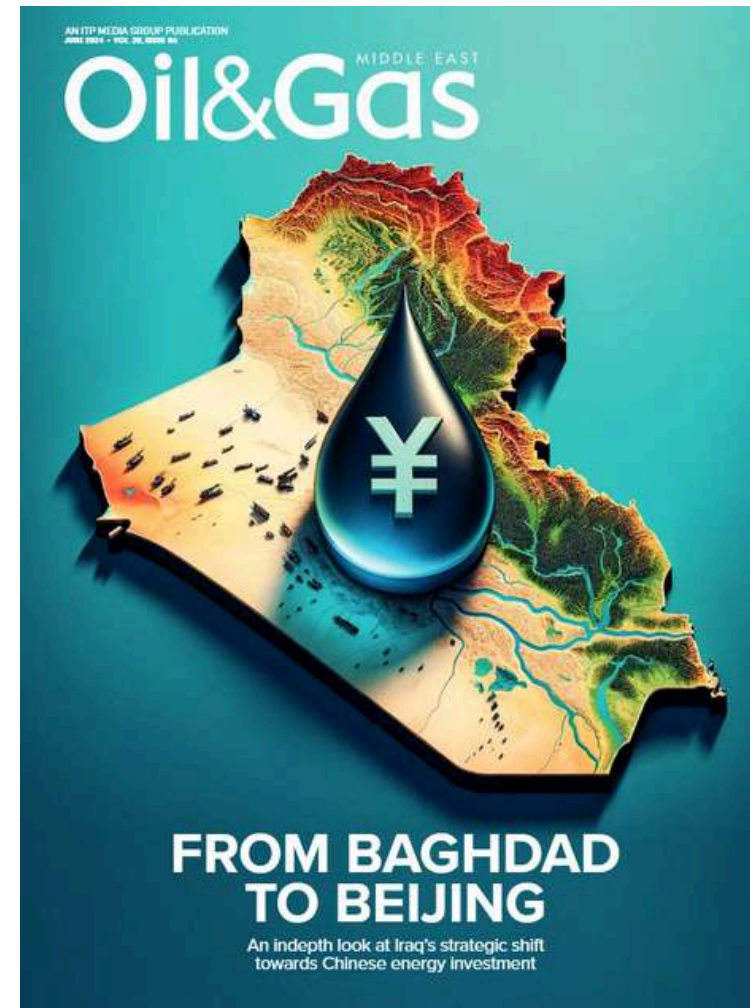
Media Kit 2025

Who we are

For nearly two decades, ***Oil & Gas Middle East*** has served as the premier source of information for professionals in the region's upstream energy industry.

Our comprehensive platform—spanning a monthly **magazine, website, social media channels, and newsletters**—delivers timely news, in-depth analysis, and critical insights to support informed decision-making.

We connect key players in the sector through **high-impact editorial content** and exclusive events that cover everything from major industry projects to cutting-edge technologies and market trends. As a trusted partner for executives, engineers, and field managers alike, we provide **unparalleled access to the people and ideas shaping the future of oil and gas.**



Print



Oil & Gas Middle East stands as the definitive publication for professionals in the energy sector, particularly those shaping the future of the region's oil and gas industry.

Each issue delivers a carefully curated mix of the latest trends, major projects, and technical breakthroughs influencing the energy landscape.

Our **content spans every corner of the industry**, from exploration and production to refining and logistics, ensuring our readers gain valuable insights into the full energy supply chain.

With in-depth coverage of key players, emerging technologies, and critical market developments, ***Oil & Gas Middle East*** offers expert analysis and perspectives that empower professionals to stay ahead in a rapidly evolving industry.



9,000+
READERSHIP

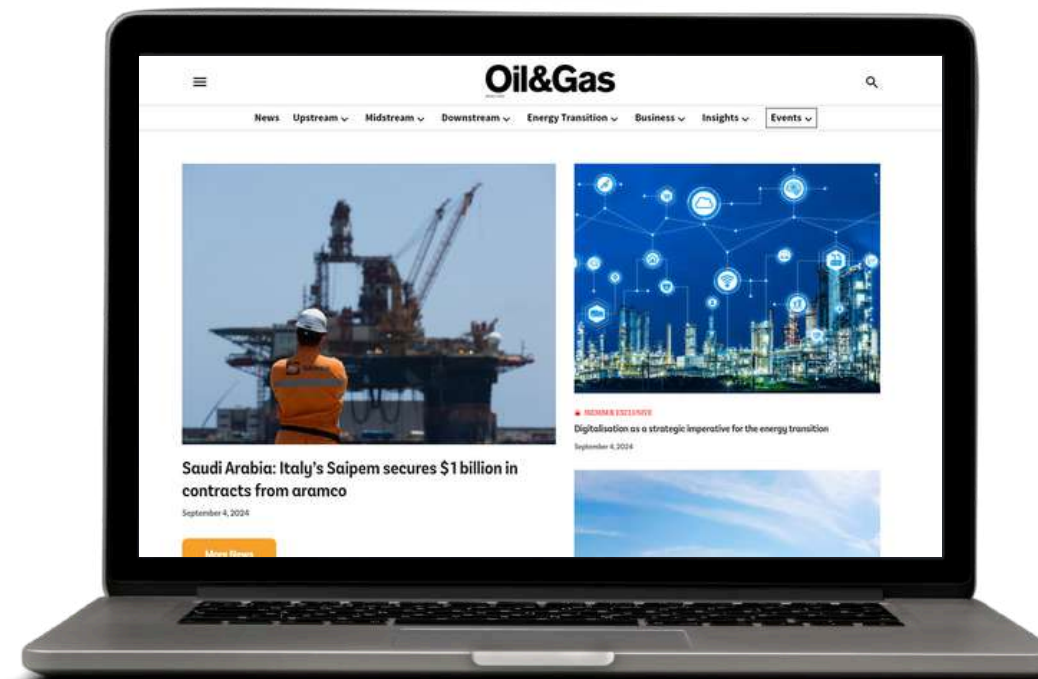
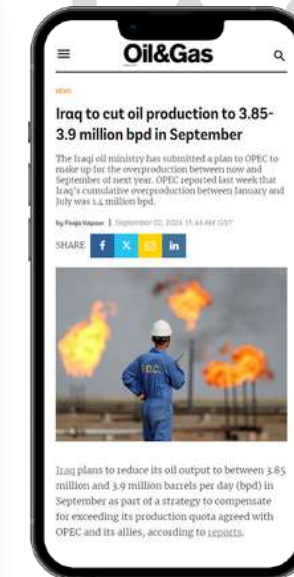
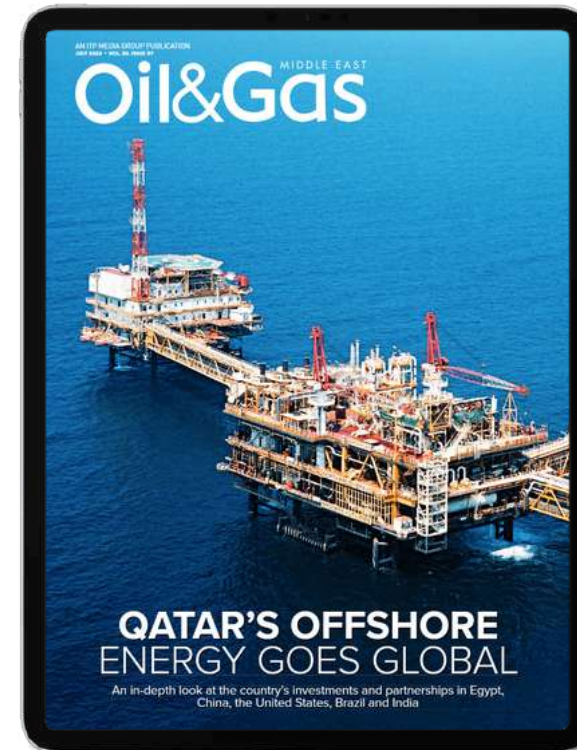
Digital and Social



Oil & Gas Middle East continues to expand its digital footprint, delivering industry-leading content to a growing audience of energy professionals. With a **rapidly increasing number of subscribers and highly engaged followers**, our platform connects key industry stakeholders with the insights they need to stay ahead of the curve.

We provide **breaking news, expert interviews, and in-depth features daily** through our website, social media channels, and newsletters, ensuring our audience stays informed on the latest developments in the oil and gas sector.

Through our dynamic digital presence, ***Oil & Gas Middle East*** offers unparalleled access to the trends and innovations shaping the region's energy landscape.



80,000+
Monthly Page Views

50,000+
Social Media Followers

17,000+
Newsletter Subscribers

Audience and circulation



Oil & Gas Middle East is distributed across key energy hubs in the region, including Abu Dhabi, Dubai, Riyadh, and Muscat.

Key industry events, such as **ADIPEC**, **Middle East Oil & Gas Show**, and **World Petroleum Congress**, ensure we remain deeply connected to the sector's most influential players.



35%



10%



21%



10%

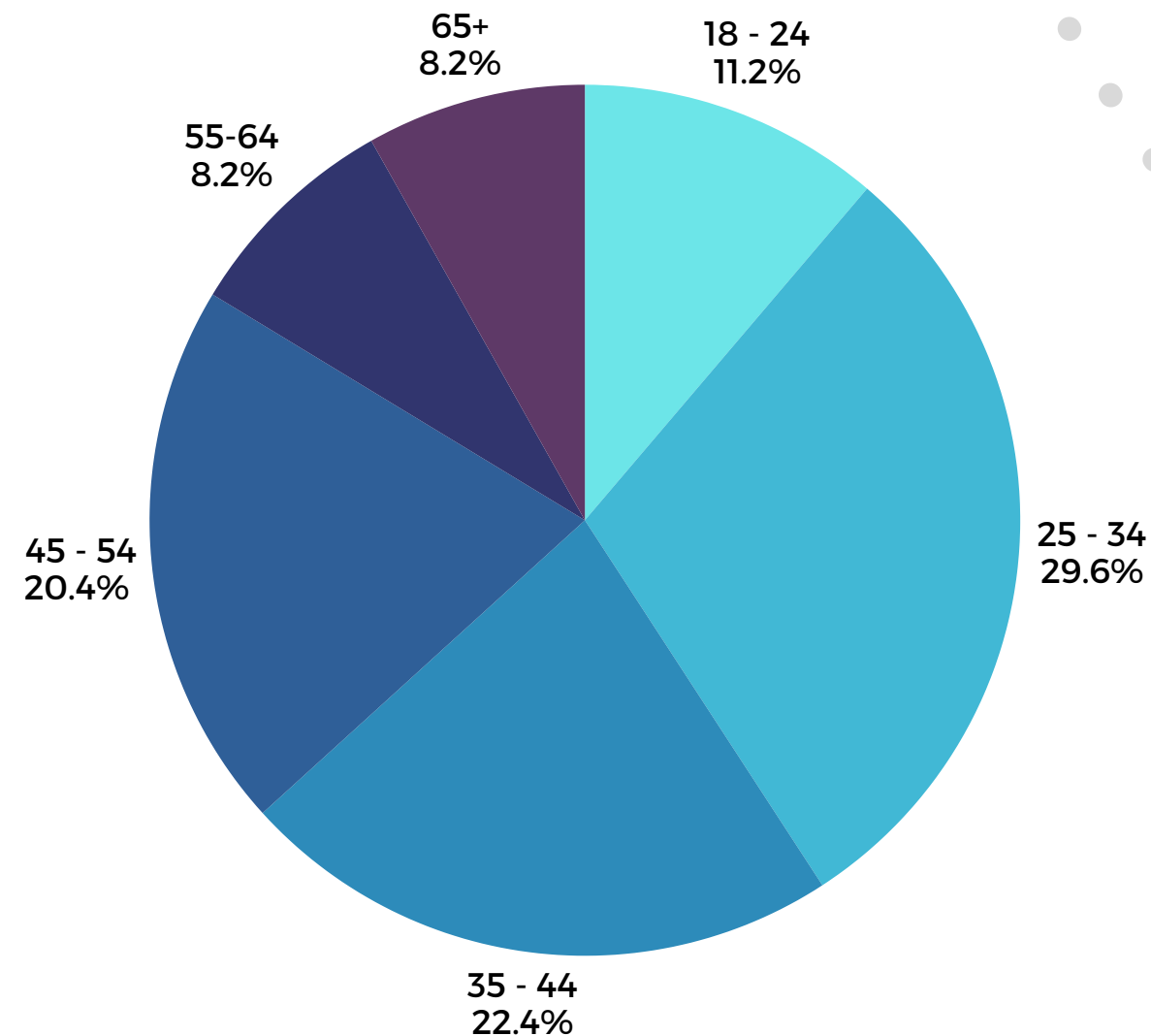


15%



8%

DEMOGRAPHICS



TARGET AUDIENCE

- **C-Suite Executives (CEOs, COOs, CFOs)**
- **Energy Sector Leaders**
- **Engineers (Petroleum, Reservoir, Mechanical)**
- **Project Managers**
- **HSE (Health, Safety, and Environment) Professionals**
- **Field Managers and Supervisors**
- **Government & Regulatory Officials**
- **Sustainability & ESG Specialists**

Events and Conferences



Oil & Gas Middle East hosts a series of industry-leading events that spotlight innovation, foster connections, and celebrate excellence within the energy sector.

Our flagship event, the ***Oil & Gas Middle East Awards***, takes place annually, honoring the most outstanding achievements and trailblazers who are shaping the future of the industry.

In addition, we proudly present the ***Leaders Strategy Summit***, a conference that explores the latest technologies and solutions driving the evolution of the oil and gas industry.

Through these exclusive events, we provide invaluable opportunities for **professionals to connect, collaborate, and lead the way** in the region's energy landscape.





Oil&Gas MIDDLE EAST

**Saudi
Awards 2025**

Oil and Gas Saudi Awards 2025



The Oil & Gas Awards: Saudi Arabia 2025

celebrate the companies, projects, and individuals driving innovation and leadership across the Kingdom's vital energy industry.

Held in **Dammam this September**, the event brings together senior decision-makers, pioneers, and influencers for a night dedicated to recognising performance, progress, and purpose, aligned with Saudi Arabia's Vision 2030.

This prestigious awards ceremony is **a defining moment for the sector**: a platform to spotlight achievement, foster collaboration, and inspire the future of energy in the Kingdom.



About the Awards



The **Oil & Gas Awards: Saudi Arabia 2025** recognise excellence across every facet of the Kingdom's oil and gas industry—from upstream exploration to digital transformation and sustainability.

Location: Dammam

Date: September 2025

Time: 7 PM – 11 PM

Audience: C-suite leaders, government stakeholders, technical innovators, and sector trailblazers

This exclusive evening offers:

- A platform to honour outstanding achievements in energy
- A showcase of alignment with Vision 2030 goals
- A premier networking experience for industry leadership



Why Sponsor / Key Benefits



Align your organisation with the most influential names in Saudi Arabia's oil and gas industry. As a sponsor, you gain access to:

Elite Visibility: Your brand featured alongside the Kingdom's top energy performers—operators, EPCs, and technology leaders

Strategic Positioning: Showcase your alignment with Saudi Vision 2030 goals: sustainability, innovation, and nationalisation

Content & Thought Leadership: Amplify your message pre- and post-event across Oil & Gas Middle East's digital, print, and social channels

Custom Activations: Sponsorship tiers include bespoke branding, category alignment, and hospitality experiences



Category Sponsor Package



Pre-Event Branding

- “Meet the Sponsor” quarter-page profile in Oil & Gas Middle East
- News feature announcing sponsorship
- Logo/name in shortlist announcement coverage
- Logo in print ads across leading industry publications
- Logo on email campaigns to O&GME database
- Logo & link on the official awards website
- Logo on e-invites sent to guests two weeks prior

On-Site Branding

- Logo on ballroom banners, pre-function lightboxes, menus & signage
- Logo on presentation slides for sponsored category
- 4 seats at the gala event, including reception, dinner, and entertainment
- Sponsor representative invited on stage to present the trophy

Post-Event Branding

- Branding in event highlights video (hosted online post-event)
- Photo gallery with sponsor presenting award(s)
- Logo and mention in post-event editorial coverage
- High-res images of sponsor moments for your own PR
- Logo on congratulatory email to database

US\$12,000

Silver Sponsor Package

Includes All Category Sponsor Benefits, plus:

Enhanced Client Entertainment

- 6 total seats at the event (vs. 4 for Category Sponsors)
- Priority table placement near stage and industry leaders

Elevated Branding

- Logo placed above Category Sponsors in:
- Print ads
- Email campaigns
- Website branding
- Onsite materials
- “Meet the Sponsor” Half Page Profile in Oil & Gas Middle East

US\$17,000

Gold Sponsor Package

Includes All Silver & Category Sponsor Benefits, plus:

Exclusive Client Hosting

- Full table of 10 seats at the gala dinner
- Zone 1 placement: Front two rows, prime visibility for networking and stage views

Superior Branding

- Logo appears above all other sponsor tiers across:
- Print advertising
- Email marketing
- Website & digital promotions
- Onsite signage and event materials
- “Meet the Sponsor” Half Page Profile in Oil & Gas Middle East

US\$25,000



Platinum Sponsor Package



Includes All Gold, Silver & Category Sponsor Benefits, plus:

Premium Client Hosting

- 2 full tables (20 seats total) for VIP client entertainment
- Guaranteed front-row table placement for maximum visibility

Unmatched Branding & Stage Presence

- Speaking opportunity:
- 3-minute on-stage address or
- 30-second commercial aired during the awards intermission
- Present 2 award categories during the ceremony
- Top-tier logo placement across all promotional assets
- Print ads
- Emails
- Website
- Onsite event materials
- Awards referred to as “**in association with [Platinum Sponsor]**” in all marketing
- “Meet the Sponsor” Full Page Profile in Oil & Gas Middle East

US\$30,000

Contact us



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Editorial Calendar



MONTH	CONTENT FOCUS	SPECIAL REPORT	EVENT	Industry Events
January	<ul style="list-style-type: none">The Future of Energy 2026 Market Outlook	<ul style="list-style-type: none">Top Technology Trends in Saudi Arabia		
February	<ul style="list-style-type: none">Innovations in Oilfield Technology	<ul style="list-style-type: none">Saudi Aramco	<ul style="list-style-type: none">Oil & Gas Awards 2025	
March	<ul style="list-style-type: none">Talent Crunch in Oil & GasTraining & Upskilling Initiatives	<ul style="list-style-type: none">Top Service Providers in OmanWorkforce Development in the Middle East		
April	<ul style="list-style-type: none">LNG's Role in Energy TransitionFuture of Natural Gas in Net Zero	<ul style="list-style-type: none">Top LNG ProjectsADNOC		<ul style="list-style-type: none">Middle East Energy
May	<ul style="list-style-type: none">Decarbonizing the Oil IndustryCarbon Capture, Utilization, and Storage (CCUS)	<ul style="list-style-type: none">Green GiantsQatar	<ul style="list-style-type: none">Oil & Gas Leaders Strategy Series (Abu Dhabi)	
June	<ul style="list-style-type: none">Cybersecurity & Digital ResilienceRise of AI in Oil Operations	<ul style="list-style-type: none">Top Cybersecurity CompaniesKuwait Oil Company		
July	<ul style="list-style-type: none">Leadership in EnergyRegional Growth Opportunities	<ul style="list-style-type: none">Strategic Vision / Key Leaders in the UAEMajor Infrastructure Projects in the GCC		
August	<ul style="list-style-type: none">Deepwater Project InvestmentsTechnology in Offshore Drilling	<ul style="list-style-type: none">Innovations in Offshore EnergyBahrain		
September	<ul style="list-style-type: none">Energy Efficiency TrendsDigital Twins in Drilling Operations	<ul style="list-style-type: none">QatarEnergyTop Equipment Providers in the Middle East		<ul style="list-style-type: none">MEOS GEO
October	<ul style="list-style-type: none">Smart Refineries & DigitalizationIoT in Refining Operations	<ul style="list-style-type: none">Top EPC CompaniesThe Future of Refinery Automation		<ul style="list-style-type: none">ESF MENA
November	<ul style="list-style-type: none">Sustainable Infrastructure ProjectsHydrogen's Role in Oil & Gas	<ul style="list-style-type: none">Top Sustainable ProjectsInnovation at ADIPEC (Preview)	<ul style="list-style-type: none">Oil & Gas Leaders Strategy Series (Riyadh)	<ul style="list-style-type: none">ADIPEC
December	<ul style="list-style-type: none">Leadership & Industry Power ListRising Leaders in Oil & Gas	<ul style="list-style-type: none">Leadership & Industry Power ListFuture of Saudi Oil & Gas Expansion	<ul style="list-style-type: none">Oil & Gas Presents: The New Oil Baron's Ball	

Work with us



PRINT	USD
Full page	6,000
Half page	3,000
Double page spread	10,000
Inside front cover	9,000
Inside front cover spread	12,000
Inside back cover	8,000
Outside back cover	10,000
Full page advertorial	8,000
Double page advertorial	12,000

DIGITAL	USD
Digital advertorial	10,000
Mixed display banners	150/CPM
Email marketing	3,000
Newsletter banner	3,000/per week
Social media dark post	150/CPM

SPECIAL ACTIVATIONS	USD
Front cover collaboration	POA
Content marketing	POA
Video interview	POA
Video creation	POA

EVENT	USD
Strategy Series events	POA
Round Table series	POA

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